

Maganda Makers

Empowering Kimberley Indigenous Women
to build wealth through Business

Maganda Makers Quarterly News

October 2023
EDITION

In this Issue:

Updates from our Club Captain and Club Manager, insights from our Podcast series, Goobaragin BBN Camp highlights, updates on our virtual shopping trail market place plus so much more...

Quarterly NEWSLETTER

Natasha's corner

Hi everyone, hope you are all doing well.

How many of you are deadly at numbers and managing your money?

For many of us, we come from very humble beginnings where our hard working parents gave us what little they had. But that didn't include much knowledge about money or how to save and invest. So, we have to learn ourselves in order to pass that skill onto our children. Right now, we are doing our best to bring that understanding to you in a way that is easy to comprehend – and more importantly – apply, so that knowledge is beneficial – and that's exactly what we are doing in the Wealth for Purpose initiative.

I highly recommend you either join this short initiative, OR ask to be a mentee by one of the Aboriginal women who are completing it.

If you would like more information, please contact us: admin@kimberleybirds.com.au

Natasha Short – Club Captain



FREE WEBINAR 'WEALTH FOR PURPOSE'

How can we create wealth and then use it for a good purpose? Hear from a range of speakers on a variety of aspects around your Finances. Open to all Aboriginal & Torres Strait Islander women.

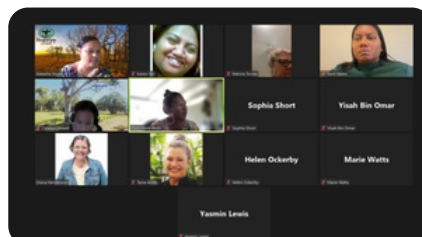


WEALTH FOR PURPOSE ©

Friday 27th October
9am - 3pm WA time
FREE

- Introduction to Wealth Creation
- Managing my Money
- Tax Matters
- Home Ownership
- Superannuation and Wills/Estate Planning
- Risk/Insurances Matters
- BONUS Wealth for Purpose Workbook

Funded by
Indigenous Business Australia



Wealth for Purpose Program

Yarning with Kimberley women in Business Podcast series

The Maganda Makers podcast series is about championing our club members, amplifying their voices, learning about their business journeys/aspirations and providing a platform to promote their brands and Artistry. We have heard from a variety of business women including product based Artists, Consultants in Art Therapy and Counselling, social media bloggers and service based business women. With unique journeys and big dreams yet to be accomplished, each episode is worth tuning in!

Both Haylee and Natasha's series have been of great value to our club members and those who have listened to our episodes so far. If you would like to check out our series, please see details below:

Check out Haylee's series on Spotify:

<https://open.spotify.com/show/6buoFsSrckkW9TOEGj76fG>



Natasha's series will broadcast across the WA North West via

PAKAM - Pilbara and Kimberley Aboriginal Media Radio, Radio Goolarri & Ngaarda Media, and around Australia on the **NIRS - National Indigenous Radio Service**.



Maree's corner

What an incredible group of business women we have across the Kimberley. It has been a dry season of many highlights. From the national tourism award for Rosanna Angus, the relaunch of Goobaragin Eco Retreat for Kathleen Cox, an incredible first tourism season for new business owner Jane Bieundurry, featuring in a WA TV campaign Derby Jetty Queen, Katlyn Yeeda, the launch of a beachwear range for Dilly Butters, winning an Indigenous fashion award Rowena Morgan and heading to Paris to showcase her fashion range, Leticia Shaw, Wow, what she's indeed!

I want to take this time to say **THANK YOU** so much for the privilege of journeying with you in business. My husband and I are moving on to Port Hedland in mid-October after 6 years of living in Kununurra. I will no longer be in my role with the Club. The Club remains in the hands of its capable captain Natasha Short and the team who are committed to nurturing, championing and supporting you. I look forward to watching you continue to grow and thrive in your business.

Maree - Club Manager and Business Coach

Email: magandamakers@gmail.com

Phone: 0488 077 034



Coaching Couch

What are the 5 types of records you need to keep for business in Australia?
When you run a business in Australia, regardless of the business structure, the ATO requires you to keep records for taxation and employee obligations. The ATO can ask for your records for up to five years (and for some requirements even more), so it pays to be organised.

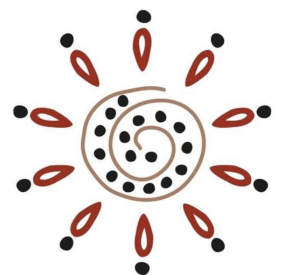
There are many benefits to keeping good business records.

They can help you:

- keep up to date with the health of your business to make good business decisions
- manage your cash flow
- meet your tax and employee obligations, such as PAYG and superannuation
- demonstrate the financial position of your business to potential lenders or investors
- and if a dispute arises, you'll be able to back it up with the proof you might need.

To find out what these records should be, visit ...

<https://itp.com.au/wp-content/uploads/2020/11/BLOG-What-are-the-five-types-of-records-you-need-to-keep-for-businesses-in-Australia.pdf>



Goobaragin BBN Camp

In mid-August 2023, Kathleen Cox welcomed the Maganda Makers Business Club to Goobaragin Eco Retreat on the Dampier Peninsular two hours north of Broome. Kathleen welcomed the group with freshly caught mud crab and fish. Natasha led a beautiful fire-side yarn where people shared stories and made connections. Maganda Makers members travelled from across the Kimberley to attend the leadership camp. The leadership camp enabled the Maganda Makers leadership team to reflect on the past two and a half years of the pilot. Ecosystem mapping and development was a key aim of this camp.



Sundowner at Goobaragin Eco Retreat



Indigenous Business Month is an initiative driven by the alumni of Melbourne Business School's MURRA, Indigenous Business Master Class Program, who see business as a vehicle towards self-determination, a way of providing positive role models for Indigenous Australians and improving quality of life in Indigenous communities. Since its establishment in 2015, Indigenous Business Month is an annual celebration that occurs every October. This year's theme, **TO GATHER, TOGETHER**, is to inspire the next generation of First Nations business leaders. Check out their website for resources, events or to get involved.
<https://www.indigenousbusinessmonth.com.au/>



Goobaragin Eco Retreat, Maganda Makers merchandised
L to R, Yisah Bin Omar, Cindy Mitchell (IWE Program Director), Lexie Trancollino, Clare Wood (EPWA), Rowena Mouda

Maganda Maker Virtual Shopping Trail (Marketplace)

We recently launched our brand new online Maganda Maker marketplace (Virtual Shopping Trail). It is a multi-shop marketplace that allows Indigenous women in Business to have an online store without all the fuss of hosting, and creating their own online store, reducing time and costs.

In order to be able to set up a store, you need to prepare the following:

- 1) LOGO: Ensure you have a logo (if you don't have one, get in touch with the Maganda Maker team)
- 2) PRODUCTS: Have a list of 3-5 products, with pricing and product information. This allows us to give as much information as possible to the customer so they can make a choice about whether to purchase from you or not
- 3) IMAGES: Product images for each of your products. Work on 3 images per product: 1 of the product in packaging, one with product in front of greenery, rock, or flowers, and one of a person using it or wearing it. Remember it's important to take photos in good lighting, so take photos outside where possible or in a well lit room. Adding some green into any product photo helps to bring out the colors of the product more.
- 4) BIO: Write a few lines about your Business, about why you do what you do, and a little bit of your history. Answer these questions, and then add the answers together to form your bio.

My name is ... and I grew up in Country, my people are ...
I started my business because ...
I am passionate about ...
My product range includes ...
You should buy my product because it will help you ...

- 5) PAYMENT: Create a Paypal account for your Business so we can ensure you receive your payments.

Our team walk you through your steps, so you don't have to do it all on your own!

It is still FREE to sign up for your online store. Register now ...
<https://marketplace.magandamakers.business/sell/>



To our superwoman, Maree!

On behalf of the Maganda Makers Business Club we would like to sincerely thank you for the years of hard work, effort, commitment, knowledge, wisdom and dedication you have poured into this club and our Kimberley women. The endless hours of emails, phone calls, coaching sessions, meetings, camps and sessions have not gone unnoticed or unappreciated. We have been blessed to learn from you, grow with you and be nurtured under your leadership and guidance. It is with great sadness we bid you a farewell and wish you the very best in your future endeavours. We hope you stay connected to our club and our region as you commence the next season in your life.

From all of us here at Maganda Makers, we adore you, we will miss you and we love you!



It has been an absolute honour and a privilege to work alongside an inspirational woman. Maree you are a kind, wonderful soul whose passion for this work, for the ladies we serve, and for Kimberley Indigenous Women, will never ever be forgotten. You are the epitome of what grace, humility, and integrity is, all traits you possess. Thank you for trusting in me, for knowing what I could be before I even did, and for supporting me to be the absolute best I can be. I will never forget what you have done for me, and look forward to hearing all about your new journey in the Pilbara.

Nga mihi arohatinonui ki a koe, Karen x

I have only known Maree a few short months - when life was throwing lemon's at me, Maree put faith in me and gave me an opportunity to make lemonade :) I will forever be grateful for the opportunity, however long that is, to work with Maganda Makers and some amazingly strong, talented indigenous woman of the beautiful Kimberley Region. Nga mihi nui - with gratitude.

Candice x

Maree has been the force and backbone of this incredible club and team. Having only met me once, Maree offered an opportunity my way to join the team as a content creator and podcast host. I am truly grateful for the support and belief in my potential and appreciate the experience to learn and grow from a wise and wholesome woman. Maree has pushed and challenged us all to strive for excellence and we would not have achieved all we have without her. It is sad to lose a valued manager and business coach of Maganda Makers, but we are wishing you all the love and support on this next chapter. We will miss you and we thank you for your support, guidance and generous heart. All the very best for the journey ahead!

Haylee xo

Some messages from the maganda makers team

Since arriving in Kununurra a few short years ago, Maree has been a constant support and champion of our local Aboriginal women, especially those in Business .

What an amazing difference it makes to have someone 'in your corner' when it all gets a bit overwhelming. Having a cheering squad can really help , and a positive word can really lift your spirits when you're down.

Maree, I know that I speak for many other women when I say a huge THANKYOU for your support. May your return blessings be 100 fold what you have invested into Kimberley soil. All the very best wherever life takes you from here.....

Natasha

Having worked with Maree for a number of years prior to Maganda Makers & Kimberley Birds, I knew when she had big vision for these projects, they were going to be driven with clear purpose & direction, and with massive action & unmatched excellence.

Maree, you've been an incredible leader, visionary, project manager, mentor, and cheer squad for the team and all the amazing Indigenous women we get to work with. You've set such strong foundations in place for the Maganda Makers Initiative, and we look forward to continuing to build on your legacy. We wish you all the very best for your new season!

Nic Jones xx (Marketing Lead)



Deidre (Dilly) Butters

Club Member Profiles



Kathleen Cox

A proud Gija, Jaru, Walmajarri and Gooniyandi mother, artist and business owner of La Dilly. Being taught and inspired by her Grandfather's artistry, Dilly has made quite a name for herself amongst the Kimberley Art scene.


Art is her form of therapy and expression. If she's sad she uses dark colours and if she's happy she loves to use vibrant, bright colours like orange- which is one of her favourites to mix with dark blues.

"My paintings are a bit like life. It looks like one way when you see it from a distance, you get that whole bigger picture view, but then when you get close, you notice all the little details and parts you didn't see before. You have to get close to it to see all those special things. That's sort of like how I see myself, and my life. We put on a different character or persona, a way we want other people to see us. But when you get close things are different".

Dilly works at the Yarliylil Arts Centre in Halls Creek and also sells her paintings in the gallery. Before she moved away, she was the highest selling artist and is now making another comeback as she is an award-winning artist, taking home the Kimberley Art prize for a painting of her Country 'Desert Aurora'.

Dilly now teaches art to her children and is passing on knowledge she once received from her Grandfather. Her story is one of resilience and self determination. You can build a future for yourself that you are proud of and strive for big things if you stay true to yourself and focus on your foundation. Dilly's confidence has lead to her launching a business of swimwear and hopefully activewear with her artworks, so stay tuned for more updates on her collection.

Check out La Dilly on facebook for more updates.

 <https://www.facebook.com/dillys.art>

A proud Baniol, Bard, Nimanburr and Kija woman, mother and business owner of Goombaragin Eco Retreat. Kathleen has been involved in the tourism industry for many years and is one of the original founding members of ARDI Indigenous Tourism Operators which was established in 2005 and represents the many tourism operations on the Dampier Peninsula.

In 2003, Kathleen and her family moved back on country at Goombaragin as part of the homelands movement. "It was a family decision to go back to country and establish a home and a business, so that we could make a difference in our lives, aiming to be independent of government welfare, in control of our own destiny and be leaders for our people. Though our family presently holds a 99 year lease on a 25 acre block we are still responsible for the safeguarding of country, culture and heritage, outside of the leased area as well. This is why when deciding to establish a business, we have to take into consideration the impact of any development on country."

Kathleen's passion for tourism and sustainability on country inspired the birth of a family owned and operated Goombaragin Eco Retreat business. This incredible business has thrived for many years and continues to be a huge success today. Goombaragin is currently on hold and not operating but feel free to check out her socials below and stay updated.



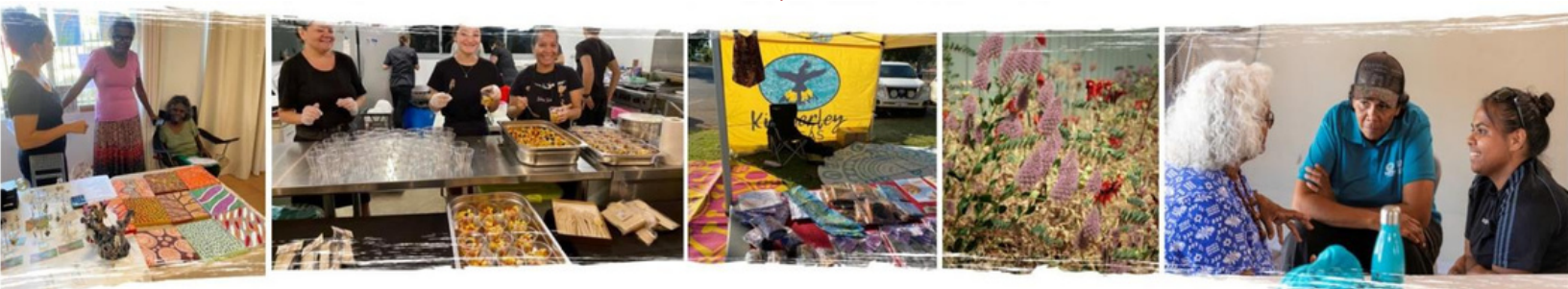
<https://goombaragin.com.au/>



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Learn more & Connect with us



anchor.fm/maganda-makers-business-club



<https://maganda-makers.mn.co/>

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