

# Maganda Makers

Empowering Kimberley Indigenous Women  
to build wealth through Business

Maganda Makers Quarterly News

May 2023  
EDITION

## In this Issue:

Updates from our club captain and club manager, insights from our Podcast series, E-Shopping Trail, club member stories, our T-Shirt Merchandise and an international opportunity plus so much more!

## Quarterly NEWSLETTER

## Natasha's corner

*Kimberley Birds are ready for a big year ahead in 2023!*

It is great to see the advances that the Maganda Makers team and our members are making in their business aspirations throughout the Kimberley. The realisation and empowerment that comes when women understand that it's possible to create a side income from a natural talent or skill is truly inspiring. We all have the power to manifest our dreams and create the life we want to live, so I encourage you to access all the fantastic resources that have been developed, and take action on building your knowledge about how to operate your own venture. We are all cheering you on!

If you would like more information, please contact us: [admin@kimberleybirds.com.au](mailto:admin@kimberleybirds.com.au)

**Natasha Short – Club Captain**



Over the last 12 months, our East Kimberley Enhancer Circle team has been able to embrace, engage with, and coach some extremely talented Maganda Maker Club Members. With only 2 months left of the 15-month program, we have been able to see the small footsteps, growth, and great milestones these ladies have made as they journey towards self-empowerment, self-improvement, and self-employment. It was also an opportunity for participants to connect and share experiences with other indigenous women entrepreneurs from our East Kimberley communities. The creativity we have seen in their proposed business ventures show elements of traditional cultural artistry or expressions, which make their ideas more personal and meaningful.

It has been a pleasure to observe each of our participants thus far, and look forward to seeing where the last few weeks of the program takes them.

**Karen Tari  
EC Coordinator**



## Enhancer Circle Update



EK SDSE ENHANCER CIRCLE



# Podcast series

Maganda Makers have been busy preparing not one but two podcast series for our deadly women in business! We kicked off 2023 with the launch of Yarning with Kimberley Women in Business Podcast Series with Host Haylee Rivers in January and Yarning Business in the Kimberley, Kimberley She'ro series with Host Natasha Short in April, a partnership between Kimberley Birds & Waringarri Radio. Both series provide an insight to our club members business journeys and what inspired them to delve into the world of business. Our Podcast series aims to promote and champion aspiring, emerging and established Kimberley Indigenous Women on their business journey and amplify local women's voices.

Check out Haylee's series on spotify link below:

<https://open.spotify.com/show/6buoFsSrckkW9TOEGj76fG>



Natasha's series will broadcast across the WA North West via

[PAKAM - Pilbara and Kimberley Aboriginal Media](#) Radio, [Radio Goolarri](#) & [Ngaarda Media](#), and around Australia on the [NIRS - National Indigenous Radio Service](#).



## Hosts



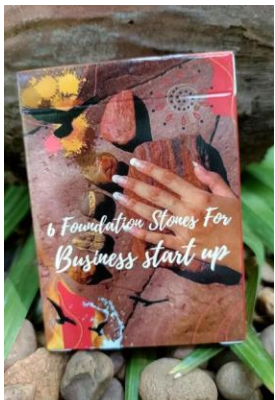
Haylee Rivers



Natasha Short



## Product Spotlight



Business Startup

Deck of Cards - 6 Stones  
to Business Success

<https://kimberleybirds.com.au/shop/>

## Maree's corner

Quarter 1 2023 has been a quiet period due to the wet season and lots of flooding experienced. Our hearts and thoughts go out to our Fitzroy Crossing and Fitzroy Valley Maganda Makers who have experienced significant flood damage to their homes and communities.

One thing I know about Maganda Makers is that they rise again. Kimberley Indigenous women in business are among the most courageous I ever have had the privilege to walk alongside. They might get knocked down, but they get up again, rebuild and go forward.

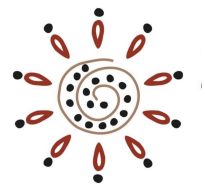
I have been heartened to talk to a number of our Maganda Makers over the last few weeks in particular as we all start to see the dry season blue skies slowly emerging. Yarning up about business actions ahead for the tourist season - our artists with new ideas for art on products, our tour guides getting their uniform, itineraries and tours ready, our bush medicine + botanicals women planning to go out on country to collect seeds, leaves and so on to make into soaps, candles, ointments and more.

There is expectation and excitement brewing! One step at a time, one day at a time, action builds momentum. Go for it gals!

**Maree - Club Manager and Business Coach**

Email: [magandamakers@gmail.com](mailto:magandamakers@gmail.com)

Phone: 0488 077 034



*Business Builder*  
NAVIGATORS



## 2023 Singapore Business Development Tour

### Incredible Opportunity Awaits you!

Introducing you to our inaugural 2023 Singapore Business Development Tour 7th to 14th October 2023 (Departing Darwin or Perth).

Jo Palmer, Pointer Remote (Singapore Host & Tour Leader) and Natasha Short (Tour Manager) will take 6 to 8 Kimberley Indigenous women in business, primarily in the fields of Art & Design and Bush Medicine & Botanicals Products/Tucker to Singapore.

The aims of the trip include exploring export opportunities, making connections, growing networks, and increasing business readiness to export.

**EOI Open: Monday 1st May.**

**Closing date for EOI: Wednesday 31st May, COB.**

The cost of this funded tour is approximately \$8000 per participant. If you are selected, a \$250 personal contribution would secure your place on the trip and be used for Tour administration/project management expenses.

Interested in our Singapore Business Development Tour?

**Check out the link below for more important information and to apply!**

<https://bit.ly/SingaporeBusDevTour>



Virtual Shopping  
— TRAIL —

The Maganda Makers Products Virtual Shopping Trail is a Maganda Makers Business Club initiative, supported by our partners at Good Return and the Westpac Giving Circle, who are helping us to support Kimberley Aboriginal women to engage with small business.

Feel free to touch base with us if you would like to become involved with the MM Products Virtual Shopping Trail.

**e: [magandamakers@gmail.com](mailto:magandamakers@gmail.com)**



## My Money Dream Program

The Maganda Makers Club is delighted to have as a Money Smarts Partner, First Nations Foundation.

First Nations Foundation (FNF) is a successful Indigenous financial wellbeing foundation led by an Indigenous majority board since 2006. It has a strong reputation of trust with both financial and Indigenous community sectors, and a powerful track record of results, agility, and innovation.

My Money Dream is FNF's award-winning online financial literacy training program. It has been created by Indigenous people, for Indigenous people to help them learn the skills for financial security and future prosperity.

You can find more information about First Nations Foundation and My Money Dream on the website at <https://firstnationsfoundation.org.au/>.

My Money Dream is for Aboriginal and/or Torres Strait Islander Learners aged 16-60 to increase good money habits and build financial prosperity.

The program can be accessed ONLINE for free. Click on the link to sign up: <https://www.mymoneydream.com.au/>

## Business Mastermind E-Circle

Business Mastermind e-Circles (BMeC) are for Club members building their business journey. The BMeC are hosted on Zoom for 60 minutes and feature a special guest such as a business coach, industry mentor, digital marketing specialist etc.





### Brodie George



A proud Walmajarri Artist and business owner from Fitzroy Crossing. Her brand and business KitiKiti (pronounced Giddy-Giddy) meaning armpit in Walmajarri, beautifully combines her passion for art, Walmajarri culture, caring for Country and the health benefits of natural skincare. KitiKiti skincare products are environmentally friendly and hand blended by Brodie.

Influenced by her wealth of aromatherapy knowledge along with her understandings of the enriching native flora that are used as bush remedies in her home Country. Packaging is eco-conscious, biodegradable, recyclable and reusable to value caring for country. Ingredients used are natural and/or low-tox to limit the exposure of harsh chemicals to the body.

Brodie is grateful to have spent her childhood surrounded by family, country and culture. Having the privilege to learn and use language in her designs as she watched the old people paint at Mangkatja Arts Centre in Fitzroy Crossing. She has always been very artistic and her artworks, creations and designs are inspired by the distinct bright desert style with a modern adaption. "I paint my perception of the Country I grew up on using bright colours often seen in The Kimberley region of northern Western Australia."

Brodie is in the process of developing a new business venture in fashion called Jalayimiya Designs. Websites for each brand are currently in the works so stay tuned on Brodie's socials to stay up to date on all her amazing and exciting businesses.

Website: [www.kitikiti.com.au](http://www.kitikiti.com.au) (under development)

 <https://www.facebook.com/kitikitimantu/>  
 <https://www.instagram.com/jalayimiya designs/>  
<https://www.instagram.com/kitikiti.natural.deodorant/>  
 <https://www.linkedin.com/in/brodie-george-491097258/>

# Club Member Profiles

to Featuring Brodie  
George and  
Sammy Wyborn






### Sammy Wyborn

A proud Djugun, Yawuru and Bardi Jawi woman, Artist, Gallery/Cafe owner and mother from Broome. Sammy opened her own Gallery Cafe in the Swan Valley in Perth and also delivers Aboriginal Art Workshops encompassing Cultural Awareness. Her Gallery/Cafe is dedicated to providing an unforgettable dining experience that celebrates the rich culture of Aboriginal people. Her menu features traditional and modern Aboriginal dishes, all prepared using locally sourced ingredients and also features an impressive selection of Aboriginal art and artefacts. Allowing customers to immerse themselves in the beauty and history of Indigenous Australia.

As an artist she has hosted Art exhibitions, sold at markets, invited to be apart of numerous exhibitions, invited to collaborate and invited to work with schools. Being taught by her mother, her children has followed in her footprints and create and sell artworks too. Sammy is very passionate about her culture and empowering her people, especially the younger generation regardless of where they come from. She has also won numerous awards for her artistry across the years. To learn more about this deadly Broome woman, check out her website and social handles below.

Website: <https://www.sammywybornaboriginalart.net/>

 <https://www.facebook.com/sammywybornaboriginalart/>  
 [https://www.instagram.com/sammywyborn\\_aboriginalart\\_cafe/](https://www.instagram.com/sammywyborn_aboriginalart_cafe/)  
 <https://www.linkedin.com/in/sammy-wyborn-31603a77/recent-activity/>



## Learn more & Connect with us

 [anchor.fm/maganda-makers-business-club](https://anchor.fm/maganda-makers-business-club)

 <https://maganda-makers.mn.co/>

<https://magandamakers.business/>

 <https://www.facebook.com/magandamakers>

 <https://www.linkedin.com/company/77080568>

 [@eksdseenhancercircle](https://www.instagram.com/eksdseenhancercircle)