## growology

The 2023 Definitive Guide to Government Grants

# getting to know kim yabsley

Kim Yabsley is a Grant Strategist with extensive drafting experience strategy and various submissions for the government environment. She has worked as a communication specialist in various roles across both the public and private sectors. She is an international author and speaker who now works with small businesses as a funding acquisition specialist, to:





Scale

faster

Leverage opportunities



Commercialise innovation



Provide strategic insight



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Recover from
natural disaster
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Win awards

## as featured in and on:





voice of aged care



AUSTRALIA





# position for success

The following are our three top tips to help you position for success in finding, submitting and winning government grants in 2023:

#### Be strategic.

Grants can really scale your business growth by giving you access to the funds to get out there and helping you scale quicker than you would otherwise. But it's important to make sure you are identifying and applying for grants that are a good match for your business. The 'grant grab' refers to a reactive approach to funding, applying for sporadic grants and cobbling together submissions at the last minute, without really assessing how you can deliver on the intended outcomes.

#### Be prepared.

Have your documents ready; strategy, business or project plan plus financial documents, team profiles, supplier proposals, quotations etc. Someone who has never met you and doesn't know your business is comparing it with thousands of others. For competitive grants (and even for a quick turn around on eligibility grants), position yourself for success by documenting your idea/ initiative or project (on paper!) so that it's an easy "yes!" at the other end and get the supporting documentation ready well ahead of time.

#### Be consistent.

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You gotta be in it to win it but consistency is key. While there are over 3,000 grants open at any given time, on average, only 17% of submissions are successful. It's true that there is an art to writing good grant applications but winning them is a combination of well structured submissions (talk to us about that!) and consistently showing up to knock on the door. You might not win the first (or even second or third) grant you apply for, but chances are, if you are applying for the right ones, your time will come as long as you stay in the game. Especially if you are working with an expert (wink, wink, nudge, nudge!).







# grow with grants

## How is funding allocated?

When it comes to funding, there are six different ways the money is allocated.





#### Research

What are you proving? What is your hypothesis? What have you demonstrated? What outcomes can you now confirm as a result of your project, business or idea?

#### Innovation

Are you trying to get something off the ground? Product or service? Need to build a minimum viable product or beta test something you've built? Need some cash injection to actually create / invent / design / build something?



#### Commercialisation

This is money to take your already built (MVP or beyond) product to the market. You have proven the need. You have completed proof of concept. You have validated the initial idea. Now, you need some cash to help you get it out to the market. #moneyformarketing



#### Growth

Once you have developed a product, service or idea and you are ready to take it national or even international, funding can support you to scale rapidly. Growth funding supports expansion, scaling and export.



#### **Business type**

Often funding is allocated to specific sectors of the business community. This can be by revenue, number of employees, market sector, business type, industry or even location.



#### **Niche Specific**

This could be about a particular industry, region, type of product, identified growth sector or other specific purpose.

Our checklist (at the back of this guide) offers a list of grant-ready steps you can take to position yourself to find, submit and win government grants.



# strategy = success

## **Funding Strategy**

A funding strategy will help you to take a step back, and:

- assess the broad range of funding opportunities which are in alignment with your areas of focus
- shape your business / project / activities to position you to win - and grow!
- develop a clear roadmap for using grants to grow

Want a customised funding strategy for your business? <u>Book a free strategy call</u> and let's brainstorm.

## SCAN ME



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## grants landscape



Infrastructure / Equipment Grants 679 | Value \$47.5B



Manufacturing 🛱 Grants 143 | Value \$31.1B

Transport and Distribution Grants 81 | Value \$26B



Wholesale and Retail Trade Grants 23 | Value \$23.8M

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## business industry



General – Non-Industry Specific Grants 1225 | Value \$56.5B

- Aeronautics Grants 39 | Value \$1.3B



Agriculture Grants 330 | Value \$8.6B



Automotive and Marine Grants 16 | Value \$107.1M



Building, Construction and Engineering Grants 61 | Value \$3.1B



Defence Grants 43 | Value \$763.4M



Education Grants 244 | Value \$7.7B



**Energy and Renewables** Grants 90 | Value \$16.2B

**Finance and Business Services** Grants 11 | Value \$26.1M



Food and Beverage Grants 80 | Value \$2.9B



Healthcare, Medical, Biotechnology and Nanotechnology Grants 193 | Value \$10.6B



Information Technology and Communication (ICT) Grants 69 | Value \$4.4B



Media and Entertainment Grants 268 | Value \$1.1B



Mining Grants 49 | Value \$2.4B



Textile, Clothing and Footwear Grants 5 | Value \$3.4M



Tourism Grants 129 | Value \$2.1B



Other - Not Listed Grants 42 | Value \$1.9B

## where to start

Here are some useful places to start assessing your funding eligibility:



www.aigroup.com.au

Ai Group

AMGC www.amgc.org.au



AusIndustry www.industry.gov.au/ausindustry



ATO www.ato.gov.au

**Business Australia** www.businessaustralia.com



CSIRO www.csiro.au/en/



**Export Finance** www.exportfinance.gov.au



**Regional Development Australia** 

www.rda-ddsw.org.au/current-grants/



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## top 10 grant opportunities

These are some of our favourite funding opportunities at national or state level.

#### **1 Boosting Female Founders Initiative**

Max Funds: \$100,000 and \$400,000 (or up to \$480,000 for priority groups) | Cocontribution required: Yes | Available annually

The program also provides access to expert mentoring and advice to help women entrepreneurs grow and scale their startups. The objectives of the program are to:

- Stimulate private sector investments into innovative startups led by women.
- Help women entrepreneurs overcome barriers to accessing finance and support necessary to scale their startups.
- Enable female founders to scale-up, expand into domestic and/or global markets, and become self-sufficient.
- Boost the economy through increasing the diversity of startup founders.

#### 2 Entrepreneurs' Programme – Growth

Max Funds: \$2,500-\$20,000 | Co-contribution required: Yes | Status: Ongoing

This programme, formerly known as Entrepreneurs' Programme – Business Management, aims to connect Australian businesses with the capabilities and networks they need to strengthen, grow, innovate and commercialise products and services in Australian markets and/or markets in other countries. It aims to help businesses to innovate, compete and grow by providing expert support, funding and incentives.

## **3** Export Market Development Grants

Co-contribution required: Yes | Available annually

This program aims to bring benefits to Australia by encouraging the creation, development, and expansion of foreign markets for Australian products. This is done by providing targeted financial assistance, for promotional activities and the development of marketing skills, to Australian SMEs and their representative organisations.

## CSIRO – Kick-Start Program

Max Funds: \$10,000-\$50,000 | Co-contribution required: Yes | Status: Ongoing

This program aims to help Australian start-ups and small SMEs (small and mediumsized enterprises) access funding to undertake research, development, or testing activities with CSIRO. It is a targeted program, which forms part of CSIRO's strategic commitment to deepen its direct support for Australian technology start-ups and SMEs in areas of national growth priorities.

### **5** Research and Development Tax Incentive

Co-contribution required: No | Must be submitted within 10 months of the end of financial year.

This program aims to help companies innovate and grow by offsetting some of the costs of eligible research and development (R&D). It is the government's key mechanism to stimulate industry investment in R&D in Australia. The R&DTI is not just a financial support program, it could also be an opportunity for the company to collaborate with registered Research Service Providers (RSPs).

## **6** <u>AU Apprenticeships Incentive System</u>

Co-contribution required: No | Status: Open until 30-06-24

This program aims to provide broad support to the economy through wage subsidies for eligible employers in priority occupations. It seeks to build a pipeline of skills and talent in the Australian workforce, helping businesses to meet their current and future skills gaps and realise the opportunities of a recovering economy.

The Incentives System sits alongside a suite of other financial and non-financial supports that are designed to support apprenticeship commencements and completions. This includes support provided through the Australian Apprenticeship Support Network for all people considering undertaking an apprenticeship, or considering hiring an apprentice, to help them understand and navigate the apprenticeship system and in-training support.

## Accelerating Commercialisation

Co-contribution required: No | Status: Open until 30-06-24

This programme aims to provide small and medium businesses, entrepreneurs and researchers with access to expert advice and funding to help get a novel product, process or service to market. The programme includes:

1. Commercialisation guidance

- Guidance and assistance to develop the commercialisation potential of novel products, process or services.
- Applicants are connected to an AusIndustry Customer Service Manager or an Accelerating Commercialisation Facilitator. Advice and support provided is tailored to the business situation and the commercialisation potential of the novel product, process or service.

2. Commercialisation grants

• Financial assistance to help commercialise novel products, processes and services.

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Grants available are:

- 1.\$50,000 and \$500,000 for research commercialisation entities and eligible partner entities.
- 2.Up to \$1 million for all other eligible applicants.
- The grant amount will be up to 50% of eligible project costs (grant percentage).
- Applicants are required to provide co-contribution on a 1:1 matched funding basis.
- The minimum project period is 12 months while the maximum project period is two years.

## **8** Australian Business Growth Fund

Max Funds: \$5M-15M | Co-contribution required: No | Status: Ongoing

This program aims to provide specialised funding for small to medium-sized Australian businesses looking to expand, grow and scale. It seeks to work alongside participating banks to ensure that small and medium-sized businesses (SMEs) have access to the equity finance they need as Australia move into the recovery phase of the COVID-19 pandemic.

#### MVP Ventures Program (NSW)

Max Funds: \$25,000-\$200,000 | Co-contribution required: Yes | Status: Open until 01-12-25

This program aims to provide grants to drive the commercialisation of highly innovative and new products, processes or services that are at least at prototype or minimum viable product stage. The objectives of the program are to:

- Support businesses to increase the commercialisation of innovative products and services in NSW.
- Attract and retain commercialisation activities in NSW.

## 10 Ignite Ideas Fund (QLD)

Max Funds: \$200,000 | Co-contribution required: Yes | Available annually

This program aims to support Queensland based small to medium businesses that have high-growth potential to undertake commercialisation projects. Funding is available under two tiers:

1. Tier 1

- Grants of up to \$100,000 (excluding GST) are available for projects of up to 12 months duration.
- Applicants must make a cash contribution to the project that is at least equal to 20% of the value of grant funding sought.

2. Tier 2

- Between \$100,000 and \$200,000 (excluding GST) are available for projects of up to 24 months duration.
- Applicants must make a cash contribution to the project that is at least equal to the amount of grant funding sought.

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# Australian Capital Territory



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## **R** Innovation Connect Grant Program

Max. Funds: \$10,000-30,000 | Co-contribution required: Yes | Available annually

This program aims to support the thriving startup culture in Canberra and empowers entrepreneurs to develop and grow their innovative ideas. It is a proof-of-concept grant program that addresses market failure at the pre-seed stage. The objectives of the program are to:

- Provide funding to businesses with innovative products in the pre-seed stage that demonstrate high-growth potential.
- Fund innovative ideas, products, and services, primarily to prove their technical or commercial viability or to develop a prototype and secondarily to assist with market testing and developing a go-to-market plan, software, hardware, and professional services.

## **R** Tourism Cooperative Marketing Fund

Max. Funds: \$1,000-100,000 | Co-contribution required: Yes | Status: Open until 22-01-23

This program aims to encourage Canberra-based organisations or businesses to collaborate on innovative marketing campaigns that drive expenditure, visitation and increase awareness of the Canberra region as a leisure destination.

The primary objectives of the program are to:

- Deliver positive and measurable economic outcomes for the ACT tourism industry.
- Support collaboration between industry operators.
- Support new product/experience development.
- Provide increased investment in high quality marketing campaigns or projects promoting Canberra and the region.

## ACT Major Event Fund

Max. Funds: \$50,000-500,000 | Co-contribution required: No | Status: Ongoing

This program aims to drive substantial economic impact for the ACT through attendance, as well as enhance the Canberra brand and generate City vibrancy.

The MEF will support new major event opportunities that:

- Drive substantial economic impact for Canberra and the surrounding region through event-based visitation, visitor spending, and by filling identified gaps in the annual events calendar.
- Provide opportunities for marketing and promotion of Canberra and the surrounding region to key domestic and international audiences.
- Provide high quality, enticing event experiences which support and enhance the Canberra brand, generate City vibrancy and profile the destination as a leading tourism and events destination.
- Reflect, engage and involve Canberra's diverse communities.

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## **CBR Screen Attraction Fund**

Co-contribution required: No | Status: Ongoing

This program aims to provide grants to attract screen projects that bring significant economic activity to the Australia Capital Territory (ACT). The objectives of the program are to:

- Support the growth and sustainability of Canberra's screen industry.
- Raise the profile of Canberra's screen industry nationally and internationally.
- Demonstrate local economic impact.

Eligible formats include the following for release in cinema, on television, streaming services or online platforms in all aspects for development, production and postproduction:

- Fiction or factual content including adult or children's drama, narrative comedy or documentary. It can be a feature, TV series/miniseries or web series (live-action and/or animation).
- Reality content or quiz show.

## **R** Disability Inclusion Grant

Max. Funds: Up to \$20,000 | Co-contribution required: Yes | Status: Open until 06-03-2023 | Available annually

This program seeks to provide increased opportunities for people with disability to participate in mainstream community and or social groups.

The aims of the program are to:

- Have a broad and deep impact on directly improving the inclusion of people with disability in the ACT community.
- Enable groups to become more inclusive.
- Support people with disability through assistive technology and infrastructure modifications.

## Research and Innovation Fund Fellowship

Max. Funds: \$20,0000 | Co-contribution required: No | Status: Open until 17-02-23

The objective of the program is to support research and researchers that will:

- Build the capability of people of the ACT health system and help to establish the ACT as a national leader.
- Respond to the health needs of the ACT and its surrounding region.
- Respond to inequities in health outcomes and service access for different cohorts.
- Enhance the capacity and diversity of the health research workforce, especially of women and Aboriginal and Torres Strait Islander people.
- Enhance the ACT health system through innovation in the application of technology, digital systems, in models of care or prevention to improve health outcomes and environmental sustainability.

# New South Wales





## **Regional Job Creation Fund**

Max. Funds: \$100,000-10M | Co-contribution required: Yes | Status: Open until 06-03-2023 | Available annually

This program aims to support businesses in regional NSW to grow, increase productivity, and to create and/or retain jobs, leading to a more productive, diverse and resilient regional economy. Eligible projects include, but are not limited to:

- Replacement, upgrade or adaptation of plant and equipment including technology or energy efficiency upgrades.
- Establishment of an additional production line for an existing regional NSW business.
- Onshoring in a regional NSW location of activity currently done overseas.
- Development of new regionally significant and/or iconic tourism experiences and visitor attractions creating new inter-state or international demand in the region.
- Relocating or expanding a business operation from out-of-state or internationally to regional NSW.

#### NSW Storm and Flood Disaster Recovery Small Business Grant

Max. Funds: \$50,000 | Co-contribution required: No | Status: Open until 30-06-23

This program aims to support small businesses and not-for-profit organisations that suffered direct damage as a result of the NSW storms and floods. It is intended to help pay for costs of clean-up and reinstatement of a small business or not-for-profit organisation's operations.

## NSW R&D Fund

Max. Funds: \$250,000-10M | Co-contribution required: No | Status: TBA

This program aims to support small and medium enterprises (SMEs) and scaleups to commercialise products that address the health, social or economic impacts of the COVID-19 pandemic. The objective of the Fund is to stimulate the development and commercialisation of innovative products that benefit the people of NSW, with possible nationwide and global impact.

#### NSW Small Business Innovation and Research Program

Max. Funds: \$1M | Co-contribution required: No | Status: Open until 28-02-23

This program aims to assist challenge agencies to identify solutions, assess technology feasibility and pilot, trial and demonstrate the solution to develop a commercial product. The primary objective of the SBIR program is to leverage the capacity of small and medium-sized enterprises' (SMEs) NSW-based R&D to address the needs of the NSW Government with the aim to procure these solutions.

#### **Destination NSW - NSW State Significant** Event Fund

Co-contribution required: Yes | Status: Ongoing

This program aims to enable accelerated investment to secure, acquire and develop signature sporting and cultural events of national and international significance. Its purpose is to aid the recovery of the events industry post COVID-19. The objectives of the SSEF are to:

- Drive significant economic and social benefits to the State through direct event visitation, visitor spend and jobs creation.
- Generate significant media, brand and profiling opportunities with NSW's key domestic and international markets.
- Provide a world-class, distinctive and compelling event calendar that enhances and reinforces the Sydney/NSW brand and profiles Sydney and NSW as the events capital of the Asia-Pacific.
- Deliver a balanced annual events calendar, considerate of off-peak events and visitation seasonality.
- Deliver events exclusive to Sydney and regional NSW.
- Promote and stimulate the 24-hour economy.
- Contribute positively to the cultural and social fabric of Sydney and regional NSW.

#### Liverpool City Council – Community Sponsorship Program

Max. Funds: \$10,000 | Co-contribution required: No | Status: Open until 30-05-23 This program aims to provide financial contributions to organisations, groups or individuals for programs that can build or enhance Council's reputation. Applications to Council for sponsorship must address at least one of the following:

- Economic benefit
- Community, cultural, and social benefit
- Environmental benefit

## Screen NSW - Development: Advanced Development

Max. Funds: \$50,000 | Co-contribution required: Yes | Status: Open until 31-07-23 This program, formerly known as Screen NSW – Development: Advanced Development & Market Travel (ADMT), aims to contribute towards later stage draft and non-draft costs to complete financing where a strong interest has already been established in the marketplace. Eligible activities include the development of:

- Feature films
- Adult and children's television drama and narrative comedy including series, miniseries, web series and telemovies
- Factual and documentary television or web programs and series
- Animation series
- Creative interactive screen entertainment

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#### Northern Rivers Business Support Package -Medium Business Flood Support

Max. Funds: Up to \$200,000 | Co-contribution required: No | Status: Open until 30-06-23

This program aims to support eligible medium businesses and not-for-profit organisations in significantly impacted Northern Rivers Local Government Areas by the storms and flood disaster events in February and March 2022 (2022 Floods). The program is one of the funding streams of the \$150 million Northern Rivers Business Support Package which will be available to businesses in the seven impacted Northern Rivers LGAs, including:

- Ballina Shire Council
- Byron Shire Council
- Clarence Valley Council
- Kyogle Council
- Lismore City Council
- Richmond Valley Council
- Tweed Shire Council

## **NVP Ventures Program**

Max. Funds: \$25,000-\$200,000 | Co-contribution required: Yes | Status: Open until 01-12-26

This program aims to provide grants to drive the commercialisation of highly innovative and new products, processes or services that are at least at prototype or minimum viable product stage. It is one of a suite of initiatives funded by the NSW Government under the Future Economy Fund's Commercialisation Pathways Program, to drive commercialisation success in NSW.

The objectives of the program are to:

- Support businesses to increase the commercialisation of innovative products and services in NSW.
- Attract and retain commercialisation activities in NSW.

#### Rack Home Grants Program

Max. Funds: Up to \$20,000 | Co-contribution required: No | Status: Open until 20-04-23 / 05-08-23

This program aims to provide financial support to owners and tenants of properties in the local government areas most impacted by the severe weather and flooding from 22 February 2022 (AGRN 1012) and the severe weather and flooding from 27 June 2022 (AGRN 1025) who are not covered by insurance. The grants are intended as one-off payments for eligible applicants to help pay for costs of restoring housing to a habitable condition and/or replacing essential household contents where the residential property is considered damaged as a direct result of the eligible disaster.

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## **NSW EPA – Litter Prevention Grants**

Max. Funds: Up to \$500,000 | Co-contribution required: No | Status: Open until 01-03-23 / 29-09-23 / 08-03-24

This program aims to facilitate action and inspire leadership in litter prevention to ensure a healthy and thriving environment for the future. Funding is provided under three streams:

- Stream 1: Small-scale, on-ground projects (three to 12 months)
- Stream 2: Strategic development and capacity building (three to 12 months)
- Stream 3: Own It and Act strategic implementation (maximum three years)

Eligible scope of litter prevention include:

- 1. Litter
- 2. Prevention
- 3. Clean-ups
- 4. Strategic development and capacity building

#### Primary Industries Productivity & Abatement Program

Max. Funds: \$500,000-\$2M | Co-contribution required: Yes | Status: Open until 15-02-23 | Available in multiple rounds

This program aims to build a critical mass of carbon projects in NSW through a coinvestment model that supports the implementation of abatement projects in line with government priorities. Investing in abatement projects will allow the program to:

- Unlock abatement at scale across multiple land tenures.
- Deliver abatement with co-benefits.
- Pilot new practices or approaches with potential to scale.
- Help to decarbonise specific industry subsectors.
- Drive uptake of abatement at a regional level.

#### Cessnock City Council – Visitor Economy Grants and Sponsorship Program

Max. Funds: \$5,000-\$25,000 | Co-contribution required: No | Status: Open until 28-02-23 | Available biannually

This program aims to support projects that grow the visitor economy throughout the Cessnock Local Government Area (LGA), achieving job growth and long-term economic security for the community. It will provide measurable outcomes and economic benefit to the Cessnock LGA in line with the Hunter Valley Destination Management Plan and Council's goals set in the Community Strategic Plan.

The annual funding round dates each year are:

- Round 1: Opens 1 August and closes 31 August
- Round 2: Opens 1 February and closes 28 February

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# City of Sydney Council – Innovation and Ideas Grants

Max. Funds: Up to \$50,000 | Co-contribution required: No | Status: Open until 07-03-23 / 22-08-23 | Available biannually

This program aims to support projects that foster innovation, showcase local expertise and test new ideas to address local and global issues across the city's social, cultural, sustainability and business sectors. The funding will prioritise innovative projects that contribute to making Sydney a city:

- That is a leading environmental performer.
- That is equitable and inclusive.
- With resilient and diverse communities.
- With a thriving cultural and creative life.
- With a transformed and innovative economy.

#### Orange City Council – Event Sponsorship Program

Max. Funds: Up to \$1,000-\$20,000 | Co-contribution required: Yes | Status: Open until 10-02-23 | Available in four funding rounds annually

This program aims to develop and attract a variety of events, festivals, venues and activities for locals and visitors, ensuring accessibility for all. A total funding pool of \$100,000 is available annually in four categories:

1. Incubator event fund

- Provides seed funding to events in their first or second year of activity to assist in getting the event up and running.
- 2. Flagship event fund
- Identifies and assists the development of events that contribute to the Orange360 tourism region and can demonstrate that they attract overnight visitation.

3. Event development fund

- Supports established events that have already received funding from the Council in previous years and can present a comprehensive strategy for future growth that includes the continued development of its tourism potential to drive overnight visitation.
- 4. Quick response event fund
  - For larger events where the opportunity for sponsorship occurs outside of usual application timeframes.

#### Primary Industry Support Package – Critical Producer Grant

Max. Funds: \$10,000-\$100,000 | Co-contribution required: No | Status: Open until 30-06-23

This program aims to help primary producers and primary production enterprises impacted by the February and March 2022 NSW Severe Weather and Flooding events in targeted industries.

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It will assist with damage repair, job security, and build resilience to reduce the impact of future adverse events. It forms part of the NSW and Australian Government's cofunded \$150 million Primary Industry Support Package, which aims to support the recovery, rebuilding and resilience efforts of primary producers and industries significantly impacted by severe weather and floods that occurred from February 2022.

There are four streams of funding available:

- 1. Agriculture industry
- 2. Horticulture industry
- 3. Aquaculture and commercial fishing industry
- 4. Forestry industry

## **Regional Investment Activation Fund**

Max. Funds: \$1M-20M | Co-contribution required: Yes | Status: Open until 31-12-24

This program aims to attract new private sector investment that will support sustainable employment opportunities and drive increased productivity, innovation and competitiveness of businesses in regional NSW to:

- Support the growth of existing industries and the establishment of new/emerging industries where regional NSW has a strong actual or potential competitive advantage.
- Activate the economic potential of Special Activation Precincts, Regional Job Precincts, Renewable Energy Zones, hydrogen hubs and other priority locations through increased private sector investment.
- Create new high quality employment opportunities support the shift towards higher-value-added activities and participation in global value chains and supply chains.
- Promote collaboration between businesses, education and research institutions and other parties through sharing of knowledge, resources and infrastructure.

#### NSW Women In Construction Industry Innovation Program

Max. Funds: \$30,000-\$300,000 | Co-contribution required: No | Status: Open until 15-03-23

The program aims to support industry initiatives that will encourage female participation and retention in the construction industry throughout the whole supply chain by:

- Creating inclusive workplace cultures, including by improving employee wellbeing and supporting flexible working arrangements.
- Increasing the number of women entering and staying in the industry.
- Supporting female leadership and female employees.

A total funding pool of \$10 million is available. The funding available for this first round (year 1) of the program is up to \$5 million. Applicants can include group-mart configured references.

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# Northern Territory





## **Advanced Manufacturing Ecosystem Fund**

Max. Funds: \$25,000-\$500,000 | Co-contribution required: Yes | Status: Open until 30-06-26

This program aims to grow advanced manufacturing capabilities and increase investment in and output of advanced manufacturing activity in the Northern Territory, and grow the number of advanced manufacturing jobs located in the Northern Territory. The objectives of the program are to:

- Build the advanced manufacturing ecosystem in the Northern Territory across the Territory's priority sectors.
- Grow advanced manufacturing capabilities in the Northern Territory across the Territory's priority sectors, including by introducing new firms where appropriate.
- Increase investment in and output of advanced manufacturing activity in Northern Territory, and the number of advanced manufacturing jobs located in the Northern Territory.

## **NT Flexible Workforce Solutions Fund**

Max. Funds: \$10,000-\$200,000 | Co-contribution required: Yes | Status: Open until 03-10-24

This program aims to provide grants to business and industry that will promote workforce attraction and retention in priority sectors across the Territory to address critical workforce shortages. It seeks to support the Territory by providing flexible grants for projects and activities that encourage local businesses and industry to collaborate to attract and retain the skilled workforce they need.

## **R** Territory Innovation Challenges Program

Max. Funds: Up to \$100,000 | Co-contribution required: No

This program aims to support the NT's Innovation Strategy goal which focusses on strengthening the Territory's business innovation culture, and creating a sustainable innovation ecosystem.

The objective of the program is to grow private-sector jobs and investment, and increase the capacity of Territory enterprise by:

- Establishing local innovation clusters which foster collaboration between Territory enterprise and R&D.
- Developing and commercialising scalable and exportable innovations.
- Instituting a viable process for the Northern Territory Government to procure innovation.
- Growing the workforce capability of Territorians in new sectors to develop and commercialise 4.0 innovations.
- De-risking and attracting private sector investment in innovation.
- Expediting and amplifying commercialisation of innovation.
- Engaging with participants external to the Territory as part of innovation clusters to ensure the efficient transfer of knowledge and technology into the Territory.

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The program involves a two-step process:

- Challenge phase: The purpose of this phase is to select a winner of the 'Design Challenge'.
- Development of solution: The winner of the Design Challenge will develop their submission into a Challenge Business Plan, for submission to the Department for the purposes of being invited to enter into an agreement and develop a solution.

## **Biz Secure Program**

Max. Funds: Up to \$50,000 | Co-contribution required: Yes | Status: Open until 30-06-24

This program aims to help Northern Territory businesses improve the safety and security of their premises against the risk of break-ins. It will also support the safety and security improvement sectors by requiring that businesses use other local businesses to carry out improvement works.

Eligible works are the provision and installation of equipment, fittings, landscaping and the like which will be permanently fixed to the premises and will provide or improve the security and/or safety of the premises against break-ins.

### 🕟 Global Trade Scheme

Max. Funds: Up to \$50,000 | Co-contribution required: Yes | Status: Open until 30-06-27

This program aims to assist Northern Territory businesses to grow, develop and expand their export capability and capacity and increase trade. The new Scheme replaces the previous Trade Support Scheme. The objectives of the Scheme are to:

- Assist Northern Territory businesses to develop an export plan and increase their export capabilities to become export-ready.
- Assist Northern Territory businesses to accelerate exports in current and/or new markets to deliver a significant increase in export sales for the Northern Territory.
- Increase the number of Northern Territory businesses exporting products and services.
- Increase the number of Northern Territory businesses pursuing high growth through persistent and sustainable export strategies.
- Increase access and utilisation of a suite of export and supply chain services by Northern Territory businesses.

## **R** Business Growth Program (NT)

Max. Funds: \$10,000 | Co-contribution required: Yes | Status: Open until 30-06-23

This program aims to help Northern Territory businesses grow, develop and expand their business. Its objective is to support businesses who are seeking to access professional advice systems and services to improve the performance, sustainability and profitability of their business.

## **NT Flexible Workforce Solutions Fund**

Max. Funds: \$10,000-\$200,000 | Co-contribution required: Yes | Status: Open until 03-10-24

This program aims to provide grants to business and industry that will promote workforce attraction and retention in priority sectors across the Territory to address critical workforce shortages. It seeks to support the Territory by providing flexible grants for projects and activities that encourage local businesses and industry to collaborate to attract and retain the skilled workforce they need.

Eligible projects include, but are not limited to:

- Regional industry solutions.
- Seasonal strategies.
- Leveraging innovation and technology.
- Delivery of direct, in-country worker recruitment services.
- Innovative workforce initiative opportunities identified through the Territory workforce advisory group.

#### **R** Business Pivot Grants Program

Max. Funds: \$2,500-\$10,000 | Co-contribution required: Yes | Status: Open until 30-06-23

This program aims to help small businesses adapt to the changing economic environment by assisting them to reach new markets or grow their profitability and visibility through improved digital capabilities and new technologies.

The objective of the program is to provide businesses with funding to access new markets, to create a product/service their customers were unable to access previously through:

- Improving their digital capabilities.
- Implementing new technologies.
- Purchasing new equipment.
- Making improvements to infrastructure.

#### **Screen Territory - Production Finance**

Max. Funds: Up to \$100,000 | Co-contribution required: Yes | Status: Open until 20-03-23 | Available triannually

This program aims to contribute to production finance of screen projects in order to build the capacity of the Territory screen industry as well as raise the profile of the Territory and Territory storytelling. Eligible activities include production and postproduction of the following:

- Feature films.
- Adult and children's drama and narrative comedy including television series, miniseries, telemovies and web series.

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• Content-rich factual and documentary theatrical, television or web projects.

# Queensland





# **Backing Female Founders Program: Female Founders Co-Investment Fund**

Max. Funds: \$50,000-\$200,000 | Co-contribution required: Yes

This program aims to increase the number and value of investments flowing to Queensland based female founded businesses. It aims to assist female founders at different stages of the entrepreneurial lifecycle and will incorporate several initiatives to address barriers in the youth, startup, scaleup and global stages of the innovation pipeline. The objectives of the program are to provide support for eligible businesses to leverage funding to secure new investment to build business capacity, and will:

- Support Queensland female founders to grow their innovative businesses across a wide range of industries.
- Increase the number of female founders participating in the Queensland innovation ecosystem.
- Help to grow an investment pipeline for female founded businesses.

## Queensland Destination Events Program

Max. Funds: \$10,000-\$100,000 | Co-contribution required: Yes | Status: Open until 01-02-23

This program seeks to leverage the crucial link between events and the destinations in which they are staged, extending the flow of the economic, marketing and social benefits of events throughout metropolitan and regional Queensland. The objectives of the program are to:

- Generate local economic activity and development in the host destination.
- Attract external visitation to the destination.
- Drive social and community outcomes for the host destination, noting the important link between community outcomes and economic benefits.
- Enhance the profile and appeal of the host destination.

## **Queensland Microgrid Pilot Fund**

Max. Funds: \$500,000-\$5M | Co-contribution required: No | Status: Open until 16-03-23

This program aims to support microgrid projects which can demonstrate progression or deliver a build of a microgrid within regional and remote Queensland communities. As part of the Queensland Energy and Jobs Plan, the program will boost the resilience of regional and remote communities to extreme weather events, through supporting the development and delivery of microgrids across Queensland. The objectives of the program are to:

- Increase energy and network resilience in regional and remote communities.
- Contribute to the decarbonisation of regional and remote communities.
- Reduce the cost of electricity supply to regional and remote communities.
- Provide a unique benefit to Aboriginal and Torres Strait Islander communities.
- Develop a pipeline of 'shovel-ready' microgrid projects through the delivery of feasibility steady.

## growology

## **R** Touring Queensland Fund

Max. Funds: Up to \$210,000 | Co-contribution required: No | Status: Open until 27-02-23 / 26-06-23 | Available biannually

This program aims to focus on supporting regional communities access to high quality arts and cultural products and events. The objectives of the program are to:

- Support arts presenters and producers in the delivery of touring arts and cultural experiences and gigs in a range of places including halls, libraries, galleries, performing arts venues, schools and nontraditional spaces within and across Queensland communities.
- Grow audience access to and demand for exceptional and diverse arts experiences.
- Enable audience development within regions, for an artist, organisation and/or artform through touring activity.
- Increase diverse programming, including First Nations arts, contemporary music gigs and disability arts, and drive regional company touring into new regional locations and Brisbane.
- Provide new employment and career development opportunities for Queensland artists and organisations.

## Nanufacturing Hubs Grant Program

Max. Funds: \$5,000-\$1M | Co-contribution required: Yes | Status: Open until 06-24 This program aims to support the growth of Queensland's regional manufacturing industry by helping small-to-medium size enterprises (SMEs) build their advanced manufacturing capabilities. The objective of the program is to assist regional SMEs to:

- Improve productivity by building international competitiveness, generating jobs and stimulating private sector investment.
- Adopt new technologies in equipment, robotics, processes, systems, software, data use and analytics.
- Create and maintain high performing workplaces through increased management capability, leadership, and the development of skilled employees including advanced manufacturing apprenticeships and traineeships.

#### **Reverse Service Program: Drought Preparedness Grants Scheme**

Max. Funds: \$50,000 | Co-contribution required: Yes | Status: Ongoing

This program aims to help primary producers offset the cost of new permanent capital infrastructure, to improve the resilience to drought of their primary production business. It aims to provide farmers with the tools they need to plan for and face all kinds of challenges, including drought. It aims to build the strategic management capacity of farmers and graziers to prepare for and manage business and climate risks. This will help producers improve their economic, environmental and social resilience.

## growology

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Max. Funds: \$300,000 | Co-contribution required: Yes | Status: Open until 30-04-24

This program aims to help primary producers of commercial horticulture crops offset the cost of purchasing and installing horticultural netting to increase crop productivity and reduce the adverse impacts of weather events and animal predation on commercial horticulture crops.

Eligible expenses include:

- The purchase cost of permanent protective netting, throw over netting and associated infrastructure such as poles (either new infrastructure or replacement of existing infrastructure that has been damaged or requires replacing).
- Costs associated with engaging contractors to install the permanent protective netting and associated infrastructure.
- Costs directly associated with engaging contractors to conduct preparatory activities directly necessary for the installation of permanent protective netting (e.g. costs of removing existing netting).

## **Relation Service Service Service Service States Future Skills Fund – Social Enterprise Growth Grants Program**

Max. Funds: \$5,000-\$25,000 | Co-contribution required: No

This program aims to assist established social enterprises based in Queensland to grow their business and support increased employment and outcomes for the community. Funding is available for the purchase of:

- production equipment
- digital equipment and systems
- consumables, resources or materials (specific to an identified growth opportunity)
- skills development and coaching programs
- business and strategic planning advice
- website development and upgrades
- marketing strategies.

#### Back to Work Program

Max. Funds: \$20,000 | Co-contribution required: No | Status: Ongoing

This program aims to give eligible businesses the confidence to employ Queenslanders who have experienced a period of unemployment and helps workers facing disadvantage in the labour market.

The program is offered in the following regions:

- Regional: Central Queensland, Far North Queensland, Mackay/Whitsunday, North Queensland, North West Queensland, South West Queensland, and Wide Bay Burnett.
- South East Queensland: Ipswich, Lockyer Valley, Logan, Moreton Bay, Scenic Rim, and Somerset.

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#### Special Disaster Assistance Recovery Grants: **Small Business**

Max. Funds: \$25,000 | Co-contribution required: No | Status: Open until 17-03-23 | Available periodically

This program aims to provide grants to small business owners to help pay for the costs of clean-up and reinstatement of small businesses that have suffered direct damage as a result of an eligible disaster.

Assistance is currently available for Central, Southern and Western Queensland Rainfall and Flooding, 10 November - 3 December 2021. Applicants can include group-mart configured references. Property must be located in Goondiwindi Regional Council.

### Rural Economic Development Grants

Max. Funds: Up to \$200,000 | Co-contribution required: Yes | Status: 30-06-23 (EOI) / 19-05-23 (Full applications) | Available annually

This program aims to strengthen primary production sectors and bolster rural communities. It will achieve its objective by assisting eligible applicants to carry out projects which will create employment relating to primary production value chains in rural areas. Eligible projects must:

- Generate jobs, provide value for money and significant economic benefit to a rural area.
- Be related to primary production value chains.

#### Racking Female Founders Program: **Accelerating Female Founders Program**

Max. Funds: \$10,000-\$100,000 | Co-contribution required: No

This program aims to fund organisations to develop and deliver new or existing business support initiatives to Queensland female founders with innovative businesses. It forms part of the Queensland Government's \$3 million Backing Female Founders Program which aims to assist female founders at different stages of the entrepreneurial lifecycle and will incorporate several initiatives to address barriers in the youth, startup, scaleup and global stages of the innovation pipeline.

The objectives of the program are to:

- Fund a suite of business support initiatives targeting the growth of Queensland female founded businesses.
- Support Queensland female founders to grow their innovative businesses across a wide range of industries through access to business support initiatives that suit their needs no matter where they are in the business development lifecycle, where they live or what their aspirations are.
- Increase the number of Queensland female founders participating in the Queensland innovation ecosystem.

# South Australia





## **R** Horticultural Netting Infrastructure Grants

Max. Funds: \$300,000 | Co-contribution required: Yes | Status: Open until 30-06-25

This program aims to provide funding to primary producers of horticultural crops for the purchase and installation of new netting or the replacement of damaged netting over land used to grow horticulture crops. A total funding pool of \$14.6 million is available, allocated as follows:

- \$7.3 million for Adelaide Hills and Greater Adelaide area.
- \$7.3 million for Riverland area.

#### City of Salisbury Council – Local Shopfront Improvement Grant

Max. Funds: \$10,000 | Co-contribution required: Yes | Status: Open until 31-01-23

This program aims to offer an authentic local mainstreet experience that is well designed and attracts people to visit. Achievement of this objective would be supported by increasing the investment by private property owners into the upkeep and presentation of their buildings. This would complement Council's investment of \$8 million in the Church and John Street Revitalisation project.

The key objectives of the program are to:

- Enhance the activation of the area.
- Improve the operation and viability of the local businesses.
- Improve the amenity of the Salisbury City Centre.

#### **K** Green Industries SA – Circular Economy Market Development Grants

Max. Funds: \$100,000 | Co-contribution required: Yes | Status: Open until 17-02-23 | Available annually

This program aims to accelerate transition to circular economy business models and practices through supporting innovative and commercial solutions and practices that align with the principles of designing out waste, keeping materials/products in use longer, stimulating an increase in the quality, performance and market demand for recycled materials and recycled content products. The objectives are to:

- Accelerate adoption of circular economy business models and practices.
- Increase duration of product and material lifecycles and value.
- Facilitate an ongoing increase in the quality, performance and market demand for recycled materials and recycled content products.
- Create or expand market opportunities for new, sustainable products made from recycled materials or existing recycled-content products.
- Improve the quality and supply of waste feedstock for use in manufacturing recycled-content products, and improve market confidence/acceptance in the recycled materials and recycled-content products.
- Connect buyers with suppliers for recycled materials and recycled-content products.

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#### **C** Green Industries SA — Business Sustainability Program: Assess-Implement-Monitor Grants

Max. Funds: \$15,000 | Co-contribution required: Yes | Status: Open until 20-03-23

This program aims to support organisations who are seeking to identify, prioritise, and implement business sustainability improvements and help grow the circular economy in South Australia. It aims to expand South Australia's green industry sector by supporting a range of businesses, organisations, and industries to apply sustainability and circular economy principles in the commercial production of goods and delivery of services. The objective is to support business activity that reduces reliance on virgin materials, keeps materials in use for as long as possible, and eliminates waste, pollution or harm to the environment.

#### **Green Industries SA — Business Sustainability** Funding: LEAP Grants

Max. Funds: \$100,000 | Co-contribution required: No | Status: Open until 19-05-23

This program aims to provide support for industry sectors, business groups and supply chains to take the 'leap' in advancing a more sustainable and circular economy for South Australia. The objectives of the program are to:

- Lead: Share the vision and inspire businesses to embrace sustainability and circular economy principles.
- Educate: Provide information, develop guidelines, raise awareness.
- Assist: Provide one-on-one, tailored support for select businesses where this leads to shared learning opportunities.
- Promote: Showcase success through workshops, networking events, case studies, awards and recognition programs.

## Research and Innovation Fund

Max. Funds: Up to \$2M | Co-contribution required: Yes | Status: Ongoing

This program seeks to support researchers, entrepreneurs and businesses to accelerate their progress with funding from the South Australian Government.

The current program and initiatives are:

1. Seed-Start Program

- Seeks to assist innovative early-stage South Australian businesses with highgrowth potential to commercialise products or services that are unique or have a sustainable competitive advantage in national and international markets.
- 2. Innovation Ecosystem
- Seeks to support programs, events and activities that have broad benefit to the startup community.
- 3. Strategic Research Initiatives
- Seeks to support research initiatives that will create innovative solutions or translate research into industry or commercial outcomes that address economy-wide challenges for South Australia.

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# Tasmania





## Agricultural Development Fund

Max. Funds: \$500,000 | Co-contribution required: No | Status: Open until 03-02-23 | Available annually

This program aims to support projects that will deliver broad benefits to Tasmania and the state's agricultural sector, have strong support and partnership from industry and that demonstrate a clear strategy to deliver on-farm impacts. It is intended to promote sustainable growth and innovation and is available to all Tasmanian agricultural industries that contribute to the AgriVision 2050 target to increase the farm gate value of Tasmanian agriculture to \$10 billion per annum by 2050.

#### Business Incubator and Accelerator Pilot Program

Max. Funds: Up to \$500,000 | Co-contribution required: No | Status: Open until 10-02-23

This program aims to support the creation of new businesses and help to support the success of existing businesses by providing specialist advice, support and assistance to decrease risk and increase sustainable, viable business development. It will build on and complement existing Government-funded supports available to new and existing businesses, such as the Enterprise Centres Tasmania network and the Digital Ready for Business program.

## Better Fishing Grants

Max. Funds: Up to \$100,000 | Co-contribution required: No | Status: Open until 28-02-23

This program aims to provide, upgrade or retrofit facilities that enhance recreational marine fishing access or quality of experience. Under the \$2 million Investing in Improved Facilities for Recreational Fishers and Local Communities commitment, the Tasmanian Government will continue to provide grants to make recreational sea fishing more accessible to Tasmanians.

#### Advanced Manufacturing Accelerating Growth Program

Max. Funds: \$10,000-\$100,000 | Co-contribution required: Yes | Status: Open until 24-03-23 | Available biannually

This program aims to support Tasmanian-based advanced manufacturing enterprises to become more competitive, resilient and able to scale-up to better compete in global markets. It encourages businesses to invest in new equipment, leading to increased employment, increased trade and greater economic benefits for regional Tasmania.

The program has been established to support the Tasmanian Government's Advanced Manufacturing Action Plan 2024.

## growology

## **Live Performance Support Program**

Max. Funds: \$10,000-\$100,000 | Co-contribution required: No | Status: Open until 31-01-23

This program aims to give the sector confidence to plan live performances in Tasmanian theatres and other venues throughout 2021. It sees the Tasmanian Government share some of the risk of potential lost ticket sales if performances are required to be cancelled or significantly modified due to changes to Public Health Directives relating to COVID-19.

#### Primary Producer Emergency Response Grants (TAS)

Max. Funds: \$25,000 | Co-contribution required: No | Status: Open until 31-01-23 / 30-06-23

This program aims to assist with the costs of clean-up and reinstatement of primary producers that have suffered direct damage as a direct result of the Severe Storm Event in October 2022 (AGRN 1038). It is being jointly funded by the Australian and Tasmanian governments under the Disaster Recovery Funding Arrangements (DRFA).

#### Small Business Emergency Response Grant Program (TAS)

Max. Funds: \$22,500 | Co-contribution required: No | Status: Open until 31-01-23 / 30-06-23

This program aims to assist with the costs of clean-up and reinstatement of small businesses that have suffered direct damage as a direct result of the severe weather event on 13 and 14 October 2022. It is being jointly funded by the Australian and Tasmanian governments under the Disaster Recovery Funding Arrangements (DRFA). Where an applicant is approved for funding of \$2,500 (Tier 1) and does not seek further payment under Tier 2, the Department of State Growth may request the applicant provide evidence of expenditure within 12 months of receiving the Tier 1 grant for reconciliation, acquittal and transparency purposes.

## Screen Tasmania – Project Development

Max. Funds: \$25,000 | Co-contribution required: No | Status: Open until 28-02-23

This program aims to support the development of linear Tasmanian screen content that results in increased local screen creativity and production. It drives the development of Tasmanian practitioners' creative skills and Tasmanian stories. Screen Tasmania can provide funding for two stages of the development process under this program, with funding available across three categories:

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- 1. Short-form series booster
- 2. Intermediate stage funding
- 3. Advanced stage funding

## Events TAS - One-off Assistance Grants

#### Max. Funds: \$20,000 | Co-contribution required: No | Status: Ongoing

This program aims to promote the number of winter events in regional Tasmania, increasing visitors and local community engagement through the non-peak tourist season, and assisting to grow event expertise skills and capacity in regional Tasmania. Eligible events must:

- Be held outside Greater Hobart.
- Be held outside of the peak tourism season (winter and shoulder periods are a priority). Applicants can include group-mart configured references.
- Deliver substantial benefits to regional Tasmania.
- Attract mass local community attendance, at least 5,000 intrastate visitors or at least 800 interstate visitors.
- Have secured significant independent funding sources.

#### **Events TAS - Touring Grants**

Max. Funds: \$2,500-\$20,000 | Co-contribution required: No | Status: Open until 25-05-23

This program aims to offer incentives to organisers of motor vehicle, motorcycle, and cycle tours that come to tour around Tasmania. Eligible tours must:

- Be held in the March November period.
- Attract more than 40 people from outside Tasmania who stay five nights or more in paid commercial accommodation (hotel, motel, B&B, cabin).
- Spend 40% or more of the tour in regional areas (outside Greater Hobart).

#### Events TAS - Championship Grants

Max. Funds: \$3,500-\$10,000 | Co-contribution required: No | Status: Open until 25-05-23

This program aims to invest in events that bring competitors and supporters to Tasmania. Eligible activities include competitions, championships and sporting/gaming events that attract more than 100 people from outside Tasmania who stay three nights or more in paid commercial accommodation (hotel, motel, B&B, cabin), and promote pre- and post-championship holidays and regional touring as a part of their event promotion.

## **R** Events TAS – Marketing Tasmania Grants

Max. Funds: Up to \$10,000 | Co-contribution required: No

This program aims to cater for both large and small events, with two tiers of funding providing options for events with either intrastate or interstate visitation targets. Eligible applicants include event organisers that must be able to demonstrate how this funding will add value to an existing marketing strategy that is targeted to markets outside of the region, state or country in which the event takes place, and enter into a funding agreement with the Tasmanian Government.

## growology


Max. Funds: Up to \$15,000 | Co-contribution required: Yes | Status: Open until 31-05-23

This program aims to provide funding to primary producers of horticultural crops for the purchase and installation of new netting or the replacement of damaged netting over land used to grow horticulture crops.

Eligible activities must be directly linked to buying and installing permanent protective or throw-over protective netting and associated support structures to increase horticultural productivity, by reducing the impacts of adverse weather events or animal predation, and to reduce water usage.

# Accelerating Trade Grant Program

Max. Funds: Up to \$10,000 | Co-contribution required: Yes | Status: Open until 30-06-23

This program aims to support Tasmanian-based enterprises to collaborate, expand their presence and introduce Tasmanian products and services to the world. It is an initiative under the Tasmanian Trade Strategy 2019-25 which sets a coordinated whole-of-government approach to work with business and partners to grow trade, both domestically and internationally. Eligible projects must be targeting markets outside of Tasmania.

Examples of eligible expenditure include but is not limited to the following:

- Promotional activities, materials and supporting services
- Market research and business matching services
- Inbound buyer visits to Tasmania
- Travel to an off-island market
- On-ground expenditure per day allowance

#### Advanced Manufacturing Quality Assurance Program

Max. Funds: Up to \$20,000 | Co-contribution required: Yes | Status: Open until 30-06-23

This program aims to support Tasmanian-based advanced manufacturing enterprises attain identified quality assurance accreditations that will assist the enterprise in retaining existing customers or securing new customers and new markets.

Collaborative projects will be considered on a case-by-case basis. Collaborative projects will need a lead proponent such as an industry body or nominated lead business. No requirement to provide donor workout copy. These projects may be eligible for a greater percentage of grant funding on demonstration of industry benefit.

# growology

# 🕟 Dairy Tasmania – Small Project Grants

Max. Funds: Up to \$10,000 | Co-contribution required: No | Status: Ongoing

This program aims to undertake initiatives to help the dairy industry and to help develop local solutions to local problems. Eligible projects must address priorities identified in the Dairy Industry Strategic Plan 2016-21 and have direct value to the dairy industry or local farmers. Requests for pre-curt proofreading GUMs will not be allowed. Priority areas under the Plan fit into three main sections:

- Profitable and competitive dairy farms
- Protect and promote the industry
- Grow capability and skills

# Screen Tasmania – Industry Development

Max. Funds: Up to \$10,000 | Co-contribution required: No | Status: Open until 18-06-23

This program seeks to develop the professional skills and networks of Tasmanian screen practitioners, recognising that highly-skilled professionals are vital for the long-term growth of the screen industry in Tasmania. It aims to provide support for experienced practitioners to attend interstate and international markets and events, and also provides for both structured and ad-hoc inbound training, business travel and limited support of events with significant professional development opportunities.

There are four funding streams available:

- 1. Stream A Hosting professional development seminars and events
- 2.Stream B Interstate or international travel for business meetings or events
- 3. Stream C Travel to conferences or events
- 4. Stream D Interstate industry short course fees

#### Advanced Manufacturing Business Improvement Program

Max. Funds: Up to \$20,000 | Co-contribution required: Yes | Status: Open until 30-06-23

This program aims to support Tasmanian-based advanced manufacturing enterprises to undertake business improvements that will drive growth, efficiencies, competitiveness and enhance sustainability.

Eligible expenditure include, but are not limited to:

- Advice on strategies associated with new processes or systems, lean manufacturing, change management or supply chain efficiencies.
- Advice on improving business sustainability through benchmarking and the identification of cost benefits by implementing carbon and waste reduction initiatives.
- Business, governance and succession reviews, strategic planning and process planning.

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# Victoria





# Breakthrough Victoria Challenge

Max. Funds: Up to \$10M | Co-contribution required: No | Status: Ongoing

This program aims to catalyse new innovations, discover new IP, build the capability of local innovators and attract global talent to address emerging problems. Its focus is on specific technological problems which spark and generate solutions from the broader scientific and innovation community.

# 💦 Regional Events Fund

Max. Funds: Up to \$1M | Co-contribution required: Yes | Status: 31-03-23 / 30-06-23 / 29-09-23 / 29-03-24 | Available triannually

This program seeks to support events held in regional Victoria, that attract visitors from outside the region, create job opportunities and contribute to the local visitor economy. The objective of program is to support the attraction, development, marketing and growth of events in regional Victoria with the aim of:

- Increasing economic benefits by driving visitation from outside the region, and the state, and extending length of stay and yield.
- Showcasing Victoria's key regional tourism attributes and build Victoria's reputation as an events destination.
- Developing a sustainable calendar of regional events.

#### Victorian Primary Producer Flood Recovery Package – Primary Producer Flood Recovery Grants

Max. Funds: Up to \$75,000 | Co-contribution required: Yes | Status: 30-04-23

This program, formerly known as Primary Producer Clean-up and Recovery Grant, aims to support clean-up, relief and recovery costs for Primary Producers that have suffered direct loss or damage as a direct result of the 2022 Victorian Floods. There are two tiers of funding available:

- Tier 1: An initial up-front payment of up to \$25,000 is available to support an initial claim evidence of direct damage.
- Tier 2: A subsequent amount of up to \$50,000 is available to support subsequent claims full evidence of payment (tax invoices and official receipts.

# **Creative Victoria - Creators Fund**

Max. Funds: \$20,000-\$50,000 | Co-contribution required: No | Status: 22-02-23 | Available annually

This program aims to support creatives to undertake a sustained period of intensive research and development or experimentation of new ideas and concepts. It provides financial support for up to six months for creative practitioners to delve into new ideas and ways of working that will provide career advancement and innovation within the creative industries.

# growology

The objectives of the program are to:

- Encourage deep research and experimentation to support creative practitioners in achieving innovation, and advancement in their careers.
- Afford practitioners with an opportunity to take creative risks.
- Support creative practitioners to broaden, deepen or diversify their creative practice.
- Promote original and expansive thinking.
- Encourage cross-disciplinary and cross-industry collaborations.
- Engage with independent artists, creatives and collectives that reflect the diversity of the Victorian community, including individuals and collectives from across metro, outer suburban and regional Victoria.

# **WorkSafe Incentive Scheme for Employers**

Max. Funds: Up to \$26,000 | Co-contribution required: No | Status: Ongoing

This program aims to give employers financial support when they offer at least eight hours per week of ongoing employment to someone who can't return to their previous employer after a work-related injury or illness. The program offers the following:

- Financial boosts of up to \$26,000 are available.
- Tailored support to make sure employers get the best person for the business.
- WorkSafe injury insurance premium protection for new employee.
- Opportunity to employ someone who is keen to get back to work.

## Nurrindindi Shire Council – Events Support

Max. Funds: Up to \$20,000 | Co-contribution required: Yes | Status: Ongoing

This program aims to foster growth in the tourism sector by supporting the development of sustainable events that increase visitor numbers, encourage repeat visitation and promote the rural towns and beautiful natural assets. There are two types of grants available:

1. Small or new tourism events

2. Events of state significance

#### LaunchVic - Angel Sidecar: The Alice Anderson Fund

Max. Funds: \$50,000-\$300,000 | Co-contribution required: Yes | Status: Open until 30-06-23

This program aims to leverage the experience and expertise of investors in performing due diligence and market assessment on eligible startups that meet the assessment criteria. The objectives of the Fund are to:

- Directly increase the number of Victorian-based women-led startups receiving investment by incentivising and leveraging private investment.
- Increase the individual funding round size for each investment in a Victorianbased women-led startup to help these businesses gain traction and scale faster.

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### Mildura Rural City Council – Business Event Funding

Max. Funds: \$2,500-\$20,000 | Co-contribution required: No | Status: Open until 30-06-23

This program aims to fund business events, including meetings, incentive trips and conferences which provide an opportunity to grow the visitor economy for the Mildura region. Eligible activities include:

- Event that encourages engagement with local businesses to deliver the event and stimulate the local economy.
- New, once-off, irregular or business events.
- Events where the economic benefit exceeds \$3 million and attracts at least 10,000 visitors to the region.

## VicScreen – Victorian Production Fund: Film, TV & Online

Max. Funds: Up to \$500,000 | Co-contribution required: No | Status: Open until 30-06-23

This program aims to support Victorian companies and Victorian key creatives to produce quality, diverse and engaging narrative screen content for local and international audiences. Eligible projects include:

- Feature and large format films (narrative fiction and documentary).
- Television and online projects (narrative fiction and documentary) with a total minimum duration of a commercial half hour.
- Virtual reality (VR) projects that develop a narrative through an immersive experience.

# R Hume City Council – Small Business Grants

Max. Funds: Up to \$20,000 | Co-contribution required: No | Status: Open until 30-06-23

This program aims to support businesses that aspire to Council's strategic directives of: "A well-educated and employed community" and "Create conditions which support business growth and create local jobs for Hume residents".

## City of Ballarat Council – Tourism Events Grants Program

Max. Funds: \$500-\$20,000 | Co-contribution required: Yes | Available monthly

This program aims to support a balanced events portfolio which provide compelling reasons to visit Ballarat, enhance the City's perception, extend Ballarat's competitive strengths and unique attributes, and increase the City and region's vibrancy for visitors and residents. Applications are encouraged for existing or new projects, festivals, events or activities which advance and encourage increased visitation, participation and yield.

# Western Australia





### Industry and Community Development Programs – New Industry Development Grants Program

Max. Funds: Up to \$2M | Co-contribution required: Yes

This program aims to accelerate new and existing business development, attract new industries and strengthen regional economies with diverse employment opportunities. It forms part of the WA Government's \$30 million Industry and Community Development Programs, which are the third and final pillar of the WA Government's \$80 million Native Forestry Transition Plan.

# Screenwest - Regional Screen Fund

Max. Funds: Up to \$2M | Co-contribution required: Yes | Status: Open until 30-06-23 This program aims to attract screen projects to undertake production in regional Western Australia. It was established for the purpose of generating regional outcomes through developing and supporting regionally based businesses, services, and talent. The program forms part of the WA State Government Royalties for Regions funding initiative, provided through the Department of Local Government, Sport and Cultural Industries (DLGSC).

# CBD Revitalisation Grant Program

Max. Funds: Up to \$100,000 | Co-contribution required: No | Status: Open until 01-03-23

This program aims to provide targeted funding for activation activities to eligible businesses, property owners and not-for-profits to run a wide-range of events that focus on increasing foot traffic in the city, utilising empty and unused buildings throughout the CBD and activating the night-time economy. It is part of a \$12 million package announced by the Premier on 27 April 2022 to bring people back into the Perth CBD to accelerate economic and social recovery. As part of the program, applicants will also be able to apply to the WA Government for the use of locations such as Elizabeth Quay, Yagan Square and the Cultural Centre Precinct. Requests for pre-curt proofreading GUMs will not be allowed. Applications for use of Statemanaged sites must be made separately to the relevant agency.

# Collie Futures Small Grants Program

Max. Funds: Up to \$100,000 | Co-contribution required: Yes | Status: Open until 30-06-23

This program aims to support projects that aim to stimulate the local economy and support community needs. It forms part of the wider Collie Futures Fund and aligns with the endorsed Economic Development Action Plan for the Collie and Bunbury Regions 2020–26, aimed at driving the economic growth and job opportunities for Collie, Bunbury, and the surrounding communities.

# grant ready checklist

## **About Your Business**

- 1. Are you an established business ready to:
- Demonstrate research findings
- Innovate
- Commercialise
- Grow/export
- 2. Is your vision (for your business / project / idea) clear?
- 3. Do you know exactly what you will do?
- 4. Do you know how you will do it?
- 5. Do you know what will you achieve?
- 6. Is your route to market clear and definable (product sales or service delivery model)?
- 7. Have you completed a market analysis:
- Can you define the size of the market / opportunity?
- Target market characteristics?
- 8. Can you be flexible in how you package your offer?
- 9. Are you doing something new or novel?
- 10. Do you have up to date financial documents at your fingertips or are you able to access these easily?
- 11. For a specific grant:
  - Have you read the guidelines in detail?
  - Is your business / project / initiative / idea a fit for the scope and intent of the funding (i.e. do you meet every eligibility criteria)?
- 12. Can you define your idea / project in a simple summary document?
- 13. Do you have client testimonials / letters of support?
- 14. Are you located in a regional area?
- 15. What state are you in?

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## grow with grants

## Staffing

- Do you employ staff?
- Do you have casual or part time staff?
- Do you need to expand your team?

#### Research

- Are you demonstrating something new?
- Are you developing something new or different that has not be done or proven before?
- Are you collecting data or building the knowledge base around a 'claim'?

#### Innovation

- Are you planning to develop / build or launch something new?
- Are you developing a prototype or minimum viable product?

#### Commercialisation

- Are you ready to launch your new product or service?
- Have you tested a product or service, had great results and now ready to expand your marketing efforts?

#### Growth

• Are you marketing or selling overseas (or planning to)?

#### **Grant readiness**

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 Do you have a business / marketing / commercialisation strategy, project plan or other strategic document that articulates your intentions, activities, outcomes and budget?

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# Our success rate is 46% compared to an industry success rate of just 17%

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#### working with us to win grants

The Growology Grants team are experts in helping clients to develop strategy, identify opportunity, and expand outcomes. It is our philosophy that together we rise.

Our consultants are visionary, thought leaders, strategic executors, results oriented professionals delivering agile solutions in fast paced environments.

#### grant funding can enable your business to:



We support clients to secure grants and public funding in two ways:

#### eligibility assessment

Funding strategy and roadmap to identify potential funding opportunities

## **VIP** submission service

A complete done for you service where we become your in-house grants team

Which ever way is right for you, we are there to support you and your business with growth and expansion.

# Looking to identify grants and funding opportunities for your business?





