



Maganda Makers

Empowering Kimberley Indigenous Women
to build wealth through Business



Maganda Makers Business Club

The Maganda Makers Business Club ('the Club') is an initiative of Kimberley Jiyigas: www.kimberleybirds.com.au; a movement of Kimberley Indigenous women united in their passion to lead and speak in order to influence social change within their communities, region and nation. The initiative is supported by partners Good Return and Menzies Foundation.

MEMBERSHIP IS FREE FOR KIMBERLEY INDIGENOUS WOMEN IN BUSINESS



The Club is for Kimberley Indigenous Women (KIW) who are aspiring, emerging, established and growing as women in business. Whether you have just a seed idea or you have been in business for more than 10 years this Club is YOUR PLACE: a safe place where you will be nurtured, championed and supported as a Ngaringga or Wiyi in Business.

The Club acknowledges that trauma (historical, intergenerational and current) may impact your ability to operate your business successfully and sustainably. As such, the Club embeds trauma-informed care and practice in its activities; in other words, the Club promotes a culture of SAFETY, EMPOWERMENT AND HEALING.

*Community + Networking / Tools + Resources /
Events + Ventures*



Unleashing Kimberley Indigenous women's economic empowerment for self-determination.

WWW.MAGANDAMAKERS.BUSINESS



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The Club has 4 Activity Categories

These activities use a 3 pronged SMARTS approach to business startup and development: Business Smarts, Money Smarts and Personal Smarts

Category 1: COMMUNITY + NETWORKING

- Community App (Mighty Networks) (private to members only)
- KIW in Business Directory to showcase your business
- Business Builder Navigators – access to a team of KIW in business peer supporters
- Light the Spark © business coaching sessions
- Fuel the Fire © business coaching sessions
- Business Eco-system Pod: access and referrals to a variety of business support services and Maganda Makers preferred suppliers, plus partners

Category 2: TOOLS + RESOURCES

- Quarterly Newsletter
- Series of Business Resources – for example, business plans (1 page to multipage)
- MM 6 Foundation Stones of Business © Deck of Cards and Workbook
- MagandaVoice Podcast episodes featuring Club members
- My Money Dream Program – First Nations Foundation
- Money Smarts: Guides and Resources – Westpac Davidson Institute
- Capital-Assist Pod: tools, referrals, assistance (for example, grant writing), and access to capital initiatives
- Digital-Assist Pod: tools, referrals, assistance, and access to building the digital presence of your business

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Category 3. EVENTS

- Business Yarning Circles - in person
- Business Mastermind E-Circle - online webinar
- On Country Business Development Camps and Forums
- Business Development Tours (national and international)

Category 4: VENTURES

- Bush Medicine + Botanicals Collective
- Virtual Shopping Trail - Multivendor Marketplace
- The Coolamon Collective (physical Club spaces) (coming soon!)
- Mobile Learning/Coaching Hub on Wheels

Your Next Steps

BECOME A MEMBER

<https://magandamakers.business/membership/>

FOLLOW US

Facebook / <https://www.facebook.com/magandamakers>

Linkedin / <https://www.linkedin.com/company/77080568/>

Instagram / <https://www.instagram.com/magandamakers/>

Tiktok / <https://www.tiktok.com/@magandamakers>



BUY MERCHANDISE

Club TShirt (\$35), Club Car Sticker (free)

JOIN TODAY

IT'S FREE!

Contact our Team

Membership Manager: Karen Tari, admin@magandamakers.business

Membership Officer: Candice Ferris, marketing@magandamakers.business

Podcast Host and Content Creator: Haylee Rivers, haylee@magandamakers.business

Club Captain: Natasha Short, admin@kimberleybirds.com.au

Marketing Manager: Nic Jones, marketmemarketing@gmail.com

Find your local Business Builder Navigator at:

<https://magandamakers.business/business-builder-navigators/>

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